

Manaaki Tāpoi Cultural Tourism

Manaaki Tāpoi explores and celebrates the importance of Cultural Tourism within NZ and builds a deeper understanding of Te Āo Māori.

“The Manaaki Tāpoi programme has helped me to expand my knowledge and understanding, and to see things from new perspectives.”

TRADES ACADEMY STUDENT

CELEBRATING
10 years
OF TOP OF THE SOUTH
TRADES ACADEMY!

TOP OF THE
SOUTH
TRADES
ACADEMY



office@tradesacademy.ac.nz
tradesacademy.ac.nz

Take a journey through the cultural history of Te Tau Ihu o Te Waka a Maui (the Top of the South). Learn from expert tutors and kaumatua, visit and stay on marae across the region and interact with Māori business leaders of the region.

This programme is designed to be experiential and active whilst embedding and reinforcing pride in Aotearoa's cultural heritage. You will learn the importance of strong connections to Te Ao Māori and the value these connections can bring to a wide range of career paths.

Manaaki Tāpoi (Introduction) at Level 2 focuses on whanaungatanga, kaitiakitanga, serving of kai and te reo greetings and farewells used in tourism. On completion of Manaaki Tāpoi (Introduction), students can pathway onto the Manaaki Tāpoi (Advanced) programme at Level 3. This course focuses on kaitiaki practices in Māori Tourism and the history of natural attractions and significant sites in our region.

This is a unique programme option within New Zealand.

► For more information on what you will learn and the credits you can achieve in this programme, go to the Trades Academy website and follow the course information links.

On completion of this course you will be able to:

Level 2

- Explain kaitiakitanga in relation to a Māori environmental management system.
- Explain kaitiakitanga practices in relation to a local Māori environmental management system.
- Describe whanaungatanga in relation to the way Māori interact with the natural world.
- Describe whanaungatanga in relation to a local Māori environmental management system.
- Identify customary kai Māori and describe its gathering process.
- Prepare wharekai for service, as part of a team, in accordance with kawa and tikanga.
- Serve kai, as part of a team, in accordance with kawa and tikanga.
- Clear tables, as part of a team, in accordance with kawa and tikanga.
- Clear wharakai after service, as part of team, in accordance with kawa and tikanga.
- Explain the importance of Māori place names in tourism.
- List and use a range of te reo greetings and farewells in tourism.

Level 3

- Explain kaitiaki practices in a Tourism Māori context.
- Participate in a noho marae.
- Identify and explain the cultural significance of natural attractions in tourism Māori.
- Identify and explain the cultural significance of man-made attractions in tourism Māori.
- Explain the importance of respecting Māori customs and practices in Tourism Māori.
- Contribute within a team or group which has an objective.

TRAINING PATHWAYS

TRADES ACADEMY
TRAINING

- Certificate or Diploma in Adventure Tourism (NMIT)
- Certificate in Cultural Tourism – Sir George Seymour College
- Diploma in Tourism Management – Waikariri Institute of Technology
- NZ Certificate in Tourism Māori L3

University Studies:

- Graduate Diploma of Teaching
- Business and Management Degrees

EMPLOYMENT OPPORTUNITIES

- Tourism Guide
- Teacher
- Cultural Interpretation Specialists
- Maori and Indigenous Culture Studies
- Employment with Prominent Māori Businesses and Iwi Trusts

Head to our website tradesacademy.ac.nz to read the personal accounts of our past graduates and students.



NCEA: Level 2 and Level 3 options



Starts: Term 1 and 2 intakes



Time: 4 x four day block courses (includes overnight)



Location: Whenua Iti Outdoors

Note: If circumstances change there could be a mix models of delivery e.g online, face to face one day per week or block options.