

Tourism Operations



“ This course has opened by my eyes to the possibilities available in the tourism industry. ”
TRADES ACADEMY STUDENT

Experience and learn about Aotearoa unique tourism attractions and how they are managed. Students will come away with knowledge of key skills required for working within the service industry.

New Zealand and the international tourism sector has undergone unprecedented change in recent times. Find out what this means for the New Zealand domestic and international tourism industry. This course provides students with an opportunity to meet leading operators and experience the services they offer. You will have the opportunity to learn about the unique attractions of different regions of Te Tau Ihu and to practice key skills required for this industry and the world of work.

This programme will appeal to students who respond well to experiential, hands on and fun learning.

► For more information on what you will learn and the credits you can achieve in this programme, go to the Trades Academy website and follow the course information links.

On completion of this course you will be able to:

- Demonstrate verbal communication skills in a wide range of tourism contexts.
- Communicate with people from other cultures.
- Define and describe culture in the context of the tourism industry.
- Apply cross-cultural communication skills with visitors to Aotearoa New Zealand.
- Demonstrate knowledge of methods applied to raise service levels to visitors from other cultures.
- Explain the importance of Māori place names in tourism.
- List and use a range of te reo greetings and farewells in tourism.
- Discuss Karakia tawhito as it applies to a tourism Māori event
- Examine contemporary karakia as it applies to a tourism Māori event.
- Recite a karakia in te reo appropriate to a tourism Māori event.
- Explain Tikanga in tourism Māori.

*This course is under review and some outcomes may change.

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TRAINING PATHWAYS

TRADES ACADEMY TRAINING

- Tourism Industry Employment
- Diploma in Adventure Tourism
- NZ Certificate or Diploma in Tourism

- University/Polytechnic Studies:
- Bachelor in Tourism Management
 - Bachelor of Commerce*
 - Bachelor of Event Management
 - Bachelor of Marketing


* Available locally at NMIT

EMPLOYMENT OPPORTUNITIES


- Tourism Business Operator
- Travel Consultant
- Hotel Receptionist
- Adventure Tourism Guide
- Flight Attendant
- Museum Guide
- Tour Guide
- Tourism Marketer


Head to our website tradesacademy.ac.nz to read the personal accounts of our past graduates and students.



 NCEA: Level 3

 Starts: Term 3 intake

 Time: 4 x four day block courses (includes overnight)

 Location: Whenua Iti Outdoors

Note: If circumstances change there could be a mix models of delivery e.g online, face to face one day per week or block options.